



gina cavallo
AUTHOR • SPEAKER • ADVOCATE • CONSULTANT

Gina Cavallo is a sought-after leader, speaker, and consultant in the anti-human trafficking movement and a passionate advocate for victims of human trafficking. She is the founder and executive director of the survivor-led nonprofit organization, We RISE NJ, and currently serves as both Survivor Consultant & Board Member on the NJ Coalition Against Human Trafficking (NJCAHT) and as Co-Chair on the Anti-trafficking Task Force of the NJ Chapter - American Academy of Pediatrics (NJAAP).

Imagine experiencing childhood abuse, domestic violence, and sex trafficking. Now imagine surviving that and becoming a powerful advocate for others. After years of silence, Gina Cavallo broke through the fear and shame that had once held her captive. Finding her truth and courage, she realized that by sharing her lived experience, she could be a guide to others on their journey to freedom. Gina became a consultant with the New Jersey Coalition Against Human Trafficking (NJCAHT), serves on the Board of Trustees, and is the Survivor Leader Advisory Council Coordinator. Gina was appointed by Governor Murphy to serve on the NJ Commission on Human Trafficking and is a Co-Chair of the American Academy of Pediatrics Anti-Trafficking Task Force (NJAAP).

Working with the NJ Department of Education, Gina helped in the development of Guidelines for Schools on Human Trafficking and frequently speaks to students on the prevention of Human Trafficking. As a lived experience expert, Gina engages with legislators and testifies in the State House, advocating for change in laws and addressing Sex Trafficking and Exploitation. She has delivered keynote and training sessions to law enforcement, health care providers, educators, and community groups throughout the United States. She also founded We Rise, which provides resources and emergency assistance to survivors. Gina received the National Liberators Award for Survivor Leaders in 2020, served with Shared Hope International, and is a member of the Survivors Leaders Institute and Survivor Alliance.

In her personal time, Gina loves spending time with her family and friends, hiking, going to the beach, and cooking for others. Gina's first book about her life's tragedies and triumphs is due for publication in July of 2023. Through raw resilience, determination, the support of loving family and friends, and her faith in God, Gina has transformed her once trauma-filled voice into the influential and inspiring voice of the thriving survivor she is today.